

Nancy B. Ronquillo

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Leadership:

- Catalytic impact on organizations producing enhanced performance in program scope, innovation, scale and quality
- Consistently improve financial strength developing diversified and expanded funding streams (public and private)
- Exercise leadership anchored in core values as chief executive for the agency as well as for local, state and national organizations
- Develop and execute strategic vision in concert with board and key stakeholders

Management:

- Experienced leading complex, multi-site agencies offering diverse programs
- Build strong management teams, attracting and developing top notch talent to deliver mission
- Restructured agencies to gain efficiencies and to create platform for growth
- Attain and sustain high quality in service delivery, achieving national accreditation and awards for program innovation
- Completed several mergers/acquisitions/turn-around/collaborative program service delivery and spin-off projects
- Updated by-laws and articles of incorporation and governance framework
- Spearheaded information systems/mission metric capacity building projects

Fundraising/Marketing:

- Achieve outstanding results in fundraising: built board, staff, volunteer capabilities and systems from the ground up
- Dynamic public speaker for all venues and audiences
- Consummate fundraising executive generating enthusiasm, engagement and investment; mobilized fiduciary, advisory, auxiliary boards and donors; designed fund development department expanding donor base
- Skilled in marketing: re-branded two non-profits to achieve greater profile and public awareness; Organized and lead three statewide collaborative campaigns

Advocacy:

- Established relationships with elected officials, government leaders to advance public policy (local, state, national)
- Created alignment in human service sector using collaborative approach as co-founder and Chair for IL Partners for Human Service: launched a broad-based, statewide advocacy initiative aimed at achieving adequate funding, system reform for the human service sector as a whole

Professional Employment Experience and Highlights:

2001 to present: President/CEO - Children's Home + Aid:

Improved the lives of 40,000 children, youth and families through prevention and intervention services; Increased operating budget from \$36 million to \$46 million (spun off \$6M in programs) ; annual charitable giving tripled from \$1M to \$3.5M annually; Launched e-philanthropy building donor base from zero to 9000 prospects; Created state-of-the-art early childhood facilities and programs (\$7.6 million capital campaign completed in Englewood; \$6M campaign final phase in Schaumburg); Introduced new programming (e.g. Community Schools; Excellence Academy) and improved efficiencies and program outcomes through redesign; Re-branded agency and increased profile/visibility through Bring Me Home Campaign with Chicago White Sox; Maintained national (COA) accreditation and secured dual (NAECY) accreditation for early childhood services and Healthy Families Accreditation; completed two mergers and one program acquisition.

1989 to 2001: President/CEO - The Children's Foundation

Built expanded service array to more effectively respond to child abuse/neglect launching innovative and award winning programs serving 3,000 children & families in several central IL counties; Introduced innovative programs (Crisis Nursery; Healthy Families; Family Visit center); achieved national accreditation; Operating budget increased from \$1M to \$7M and fundraising results increased from \$50,000 to \$250,000+ annually; completed \$3M capital campaign and rebuilt campus.

1976 to 1989: Director of Community Services/Development -Lawrence Hall

Designed and delivered first vocational program serving foster youth in care; expanded program from one location to a city-wide initiative with \$1M budget serving 1,000 youth; developed ground-breaking mission measurement project in collaboration with five agencies resulting in presentation/publication at national conference (CWLA); As Development Director doubled annual contributions over two years.

Education and Distinctions:

Master of Arts Degree – Rehabilitation Counseling, Southern Illinois University, 1975

Bachelor of Arts Degree – Human Relations, Southern Illinois University, 1973

Graduate of Leadership America 1999; Leadership Illinois 1997

Certified Fundraising Professional (NSFRE) 1988-1996

Woman of Distinction Award (YWCA, McLean County 1992)

Leadership Service:

Board Chair and founding member for Children's Home Society of America; IL Partners for Human Service; Child Care Assoc. of IL; Board Committee Chair/member: Voices for IL Children; BroMenn Healthcare; CWLA; Child welfare Advisory Committee of IL; McLean County Chamber of Commerce; Co-founder The Tango Society of Central IL

Advocacy/Communications

In addition to my skills and experience as a communicator, I have built the communications effectiveness of the agencies I've served and harnessed this power to advance public policy and systems change. I am recognized as a compelling speaker in small and large group settings. I have an innate ability to convey mission, inspire interest and spur action. I am experienced working with print and broadcast media.

Children's Home + Aid:

Our strategic vision called for a branding and communication initiatives. In tandem with board leaders I complete re-branding for Children's Home + Aid (logo redesign; standards guide and agency-wide templates for publications). I leveraged a tangential relationship with Chicago White Sox by winning the interest and commitment of popular players Jim Thome and Paul Konerko and their wives to create the "Bring Me Home Campaign" which promotes awareness and support for youth in foster care. National Angels in Adoption Award garnered for their advocacy work.

I positioned the agency as a go-to source for credible information and insights for current issues/events (e.g. Crain's; Bonneville Radio Stations premier partner for 2009; NPR).

Children's Foundation:

I created clear brand and community awareness for the agency resolving issues born of five name changes in as many years for this century old non-profit.

Lawrence Hall:

I led re-branding effort to reflect expanded mission for this 150 year old institution (city-wide scope and inclusion of girls in service programs); I developed and implemented the communications plan that informed community and key constituents about the historic merger with Mary Bartelme Home for Girls.

Advocacy:

I am a passionate advocate on behalf of and in partnership with the children, youth and families that I have had the privilege to serve. In each of my leadership roles I have exercised leadership by founding new organizations and by serving on the boards of existing prominent advocacy organizations in order to create successful youth, healthy families, strong communities.

I founded the following statewide and national advocacy organizations to advance public policy and leverage mission impact through collaboration:

Children's Home Society of America (Founding Chair - 2003 to present) – Developed partnership with Pew Charitable Trusts working to win passage of national legislation (Fostering Connections, Fall 2008)

Illinois Respite Coalition (Founding chair – 1995 – 1999)

Foster Kids Are Our Kids Steering Committee (Founding Chair 2003 – 2006) Campaign engaged over 60 agencies and worked in partnership with WGN; downstate television/radio association and print media

IL Partners for Human Service (Founding Chair 2008 – to present) Created brand, enrolled 70+ agency partners, successfully advocated for establishment of Human Services Commission and systems reform (Resume lists additional boards)